

Meet Annette Coltelli

From Oribe Professional Web Site – October 25, 2011

Annette Coltelli a 26-year veteran of the salon industry, lives by the beauty philosophy that “hair should be healthy, beautiful, colorful, creative and fun.” Recently, she’s started focusing on photo shoots. “Oribe has inspired me to begin photographing my work,” she says. “It takes a lot of time and energy, but I find photo shoots challenging and creatively fulfilling.”

What inspired you to be a hairstylist?

I have always been fascinated with hair and I love make-up and fashion—I am sort of a beauty junkie. In my early years as a stylist and salon owner, I studied in Florence, Italy, which gave me a chance to soak up art and fashion. I worked as a Brand Manager for Wella Professionals after that, but that made me miss the creative atmosphere of the salon. My travels, education and work experience have improved me as a person and stylist.



Annette Coltelli

What do you do on your day off?

Often times I am on a soccer field watching my 13-year-old son play competitive soccer. I go running, to the movies or to the theater on my day off.

Explain your creative process—who, what, or where inspires you?

Fashion magazines, art, Italy, my sister's work (we work in the salon together) and Oribe.

What styling rule do you never ignore? Any rules you break?

My number-one rule is the client should always look better when I am finished styling her hair than before I started. I have only broken this rule when instructed by Oribe to make my model look crazy or grotesque! Oddly, I have learned a lot from his pushing me to try something different. I have grown as an artist by pushing myself to create hair for photo shoots, and it is exactly what I needed at this time in my life.



Describe your style in three words:

Italian, comfortable, colorful

Your personal luxury?

Chocolate and cappuccinos

Favorite Oribe product?

It is impossible to pick one, but, today my favorite product is Dry Texturizing Spray

Your next move?

I want to prep the model for Oribe on a fashion show, photo shoot or education event.



Annette Coltelli with Oribe

